

## PROPERTY MARKET REVIEW

JULY 2020



Our property market review is intended to provide background to recent developments in property markets as well as to give an indication of how some key issues could impact in the future.

We are not responsible or authorised to provide advice on investment decisions concerning property, only for the provision of mortgage advice. We hope you will find this review to be of interest.

### REASONS FOR OPTIMISM IN THE CITY

**Commercial property investment figures for the City of London, produced by Savills, show that £1.77bn had been invested by the end of June, representing a year-on-year decrease of 41%. The data shows that just three deals were transacted in April, four in May and three in June.**

Although this lack of activity is negative news, recent analysis indicates reasons to be optimistic for the future. Around £2.62bn of commercial property is currently under offer in the City, across 21 transactions.

Savills report that formal bids have recently been placed on two development opportunities, both of which have generated a high level of interest from potential buyers, underlying the long-term faith in the office market in the City.

One prime reason for the low level of transactions has been the lack of available stock. In addition, travel restrictions have made property viewings from international investors particularly challenging, a situation which will correct as travel restrictions ease. Savills feel the *'weight of overseas capital looking to London, which has proven robust as values have largely held firm to date, is encouraging.'*

### RETAILERS STRUGGLING TO PAY RENT

**As the pandemic continues to weigh heavily on commercial property, the retail sector has been significantly adversely affected. According to commercial property development and investment company Landsec, under a third (29%) of retailers in their properties paid their rent in June. Retailers paid just £9m of the £31m rent due on stores on 24 June, compared to last year when retail tenants paid 92% of the bill.**

In a statement, Landsec, who run Bluewater shopping centre in addition to others, detailed, *'COVID-19 has resulted in some*

*customers taking longer to pay their rent and we continue to have supportive and constructive dialogue with our customers.'* For the two-week period commencing 15 June, when non-essential retail was permitted to reopen in England, shopper footfall in Landsec centres was 40% down on the same period last year.

A temporary ban on the eviction of high street businesses in England, Wales and Northern Ireland, introduced by the government, has been extended from 30 June (original deadline) to the end of September.

### SCOTLAND'S INVESTOR APPEAL REMAINS

**Due to the pandemic, various property developments in the Scottish cities of Edinburgh and Glasgow have been delayed as investors have become increasingly cautious.**

A recent market review, conducted by Lismore Real Estate Advisors, outlined that although Q1 2020 was an encouraging period for transaction volumes, by the end of Q2, Scottish transaction volumes had fallen by around 70%, when compared with the five-year average for the same period.

The review highlighted that most investors were choosing to adopt a 'wait and see' approach to new property developments and opportunities, with focus placed on the receipt of rental income from existing commercial property investments. The pandemic is likely to set back development projects in Glasgow and Edinburgh by at least six months, leading to a reduction in investment opportunities.

When analysing the future of Scottish offices for the next 12 months, the review found that nearly 50% of investors expect to purchase offices, with 39% intending to sell. More than half predict that rents will remain static, with 5% anticipating growth. Looking specifically at Edinburgh office space, the review outlined that the capital has a robust track record for attracting both UK-based and international investors.

## COMMERCIAL PROPERTY CURRENTLY FOR SALE IN THE UK

- Regions with the **highest** number of commercial properties for sale currently are the **South West** and **North West of England**

- Northern Ireland** currently has the **lowest** number of commercial properties for sale (34 properties)

- There are currently **1,218** commercial properties for sale in **London**, the average asking price is **£1,014,461**

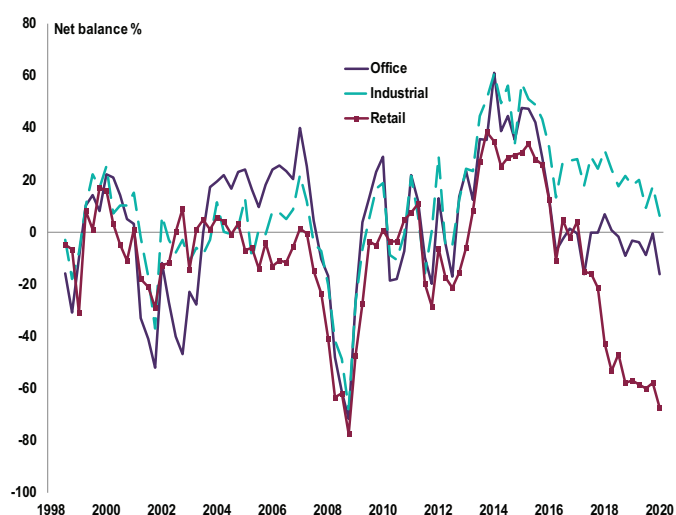


REGION	NO. PROPERTIES	AVG. ASKING PRICE
LONDON	1,218	£1,014,461
SOUTH EAST ENGLAND	1,368	£597,853
EAST MIDLANDS	998	£858,390
EAST OF ENGLAND	815	£465,996
NORTH EAST ENGLAND	991	£297,085
NORTH WEST ENGLAND	1,813	£413,327
SOUTH WEST ENGLAND	1,863	£588,700
WEST MIDLANDS	1,326	£446,191
YORKSHIRE AND THE HUMBER	1,443	£346,751
ISLE OF MAN	52	£479,025
SCOTLAND	1,522	£259,246
WALES	851	£376,378
NORTHERN IRELAND	34	£390,253

Source: Zoopla, data extracted 21 July 2020

## OCCUPIER DEMAND AND OUTLOOK

### OCCUPIER DEMAND – BROKEN DOWN BY SECTOR



- During Q1 2020 a net balance of -24% of respondents saw a decline in occupier demand, down from a reading of -12% in Q4
- Occupier demand fell by -67% for retail, -16% for offices and +6% for industrials
- The latest figures available are from Q1.

Source: RICS, UK Commercial Property Market Survey, Q1 2020

All details are correct at the time of writing (21 July 2020)

It is important to take professional advice before making any decision relating to your personal finances. Information within this document is based on our current understanding and can be subject to change without notice and the accuracy and completeness of the information cannot be guaranteed. It does not provide individual tailored investment advice and is for guidance only. Some rules may vary in different parts of the UK.

### PREDICTIONS FROM OFFICE FOR BUDGET RESPONSIBILITY (OBR) – JULY 2020

- Commercial property is likely to be more adversely affected than residential property by the structural economic changes brought about by the pandemic
- Transactions are weaker
- Prices could fall by 13.8% in 2020-21 and to rise slowly thereafter.

Source: OBR, Fiscal Sustainability Report, July 2020

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*We have had the biggest work-from-home experiment ever during the pandemic and it has gone surprisingly well for most businesses. So, we think many companies will now be re-examining their requirements for space and, over time, that is going to hurt demand – especially in large cities.*

**Ramzi Kattan, Vice President, Moody's**

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